



## **Outline**

### **Training Workshop on Outcome and Impact Orientation KKID - Coimbatore,**

**March, 7<sup>th</sup> to 9<sup>th</sup> 2012**

#### **Target group**

Development practitioners from organisations dealing with development cooperation and/or participants involved with activities of project cycle management, monitoring and evaluation, coordination of projects / programmes in all fields.

#### **Topic**

Although many development projects are successful, the organisations know less about the effects of their work and only a few attempts have been made to continuously monitor the social and cultural changes. Monitoring outcomes and impacts means not only observing changes in the physical conditions but also in the livelihoods and social conditions. Practitioners face a lack of user-friendly and reliable tools and suitable guidelines and on the other hand, projects are asked to prove their success and demonstrate their changes. This workshop is one step to close this gap. The workshop is meant for people who have come in contact with outcome and impact monitoring and are willing to give it a try and see if it works for them.

#### **Objective**

- Participants understand the meaning and process of Outcome and Impact Monitoring for their work.
- Participants acquire basic skills to conduct Outcome and Impact monitoring independently.
- Participants are in a position to increase the changes of their projects by practicing the monitoring methods
- Participants will gain knowledge on the resources required to integrate outcome and impact monitoring systems during project design

#### **Contents**

The workshop will explore the importance of outcome and impact orientation and impact monitoring in development cooperation. The logframe approach / project

cycle management (PCM) will be briefly reviewed to create a common understanding among participants for the workshop sessions and the practical exercises. The logic of impact chains will also be explained while using real case studies. The workshop introduces outcome and impact monitoring in general terms and shares the procedure to start outcome and impact monitoring from the very beginning (its concept and guidelines – step by step approach).

In various interactive sessions and group work exercises, participants will develop indicators, set milestones and design appropriate measurement tools. These exercises will be all centered on gender-sensitive impacts and livelihood impacts. .

Since outcome and impact monitoring becomes an integrated part of the whole project and is embedded into an already existing M&E system, the workshop will also focus on how to institutionalize it into a project and assess time, costs and energy spent for monitoring activities.

The workshop will also share already field tested outcome and impact indicators and tools from self help oriented projects which could be useful for practitioners.

### **Trainer profile**

Anke Schuermann holds a Diploma in Nutritional Science and a Post-graduation in Rural Development. She brings on board 13 years of project management experience, 10 years out of which were spent in India.

While she coordinated various complex poverty alleviation programmes across India, monitoring and evaluation of achievements and impacts was a core task together with Indian NGO partners. She specialises in the area of participatory impact monitoring (PIM), on which she has a publication, has trained many Indian and international teams and carried out impact assessments.

As an independent consultant, she has also gained practical experiences in different poverty alleviation projects in Sri Lanka, Nepal, China, Tajikistan and Kirgizstan, Laos and Myanmar.



## DRAFT AGENDA

**Day 1**  
**Wednesday, March 07, 2012**

<b>Time</b>	<b>Programme</b>	<b>Remarks</b>
09:00	<ul style="list-style-type: none"> <li>• Welcome by KKID</li> </ul>	
Morning session	<ul style="list-style-type: none"> <li>• Objectives of the workshop</li> <li>• Introduction of participants and their expectations</li> <li>• Introduction on Outcome and Impact Monitoring: I Its rising importance in in development projects?</li> </ul>	Plenary session
	<b>Tea / Coffee Break</b>	
Morning session	<ul style="list-style-type: none"> <li>• Terminology used in project monitoring</li> <li>• Review of PCM / Logframe</li> <li>• What to monitor? (Focus on impacts)</li> <li>• Objectives of participatory impact monitoring</li> <li>• Impact chains</li> </ul>	Interactive session in plenary
<b>13:00 – 14:00</b>	<b>LUNCH</b>	
Afternoon session	<ul style="list-style-type: none"> <li>• Practical steps to carry out outcome and impact monitoring in the field – concept</li> </ul>	Interactive session in plenary
	<b>Tea / Coffee Break</b>	
Afternoon session	<ul style="list-style-type: none"> <li>• Identifying changes &amp; deciding on areas for monitoring</li> <li>• Investigating the relation between project activities and outcomes/impacts and the relation between other (external) factors</li> <li>• Presentation of group work results</li> </ul>	Interactive session in plenary  Group work  Plenary session
17:30	<ul style="list-style-type: none"> <li>• Closing / Feedback</li> </ul>	Plenary

**Day 2**  
**Thursday, March 08, 2012**

09:00	<ul style="list-style-type: none"> <li>Recap of previous day</li> </ul>	
Morning session	<ul style="list-style-type: none"> <li>Session on indicators: Basic requirements for a good impact indicator</li> <li>Drafting indicators</li> </ul>	<p>Interactive session in plenary</p> <p>Group work</p>
	<b>Tea / Coffee Break</b>	
Morning session	<ul style="list-style-type: none"> <li>Presentation of group work and discussion</li> <li>Selecting the most appropriate indicators for outcome / impact monitoring (criteria)</li> </ul>	<p>Plenary session</p> <p>Interactive session in plenary</p>
13:00 – 14:00	<b>LUNCH</b>	
Afternoon session	<ul style="list-style-type: none"> <li>Defining survey units and deciding on the sampling procedure</li> <li>Designing a questionnaire or PRA tool to measure changes in the field</li> </ul>	Group work
	<b>Tea / Coffee Break</b>	
Afternoon session	<ul style="list-style-type: none"> <li>Presentation of group work</li> </ul>	Plenary session
17:30	<b>Closing / Feedback</b>	

**Day 3**  
**Friday, March 09, 2012**

09:00	<ul style="list-style-type: none"> <li>Recap of previous day</li> </ul>	Plenary session
Morning session	<ul style="list-style-type: none"> <li>Presentation of PRA tools: Venn diagram, spider diagram, etc.</li> </ul>	Interactive session with inputs (tools used in PIM)
	<b>Tea / Coffee Break</b>	
Morning session	<ul style="list-style-type: none"> <li>Analysing and assessing results from the field work Drawing conclusions in joint reflection</li> <li>Presentation of group work</li> </ul>	<p>Group work</p> <p>Plenary session</p>
<b>13:00 – 14:00</b>	<b>LUNCH</b>	
Afternoon session	<ul style="list-style-type: none"> <li>How can outcome and impact monitoring be institutionalised into an existing M&amp;E system?</li> <li>Essential features of outcome/impact: Time, energy, costs</li> </ul>	Interactive session in plenary
	<b>Tea / Coffee Break</b>	
Afternoon session	<ul style="list-style-type: none"> <li>Open questions</li> <li>Evaluation of the workshop</li> </ul>	Plenary session
17:00	<ul style="list-style-type: none"> <li>Closing</li> </ul>	