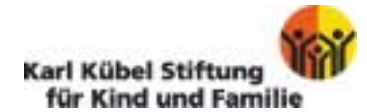




**Karl Kübel Stiftung  
für Kind und Familie**  
Darmstädter Straße 100  
D-64625 Bensheim  
Tel +49 6251 7005-0  
Fax +49 6251 7005-55  
info@kkstiftung.de  
www.kkstiftung.de



*“The foundation’s basic aim is to enable more parents around the world to be the physical, psychological and spiritual basis for their children’s growth.*

*On account of the clear indications of disintegration in our society and in families, it is of the utmost importance to communicate, to make aware and to foster those values which contribute to a supporting and reliable basis of human existence.*

*The foundation regards these values to be deeply rooted in the ecumenical faith of Christianity.”*

Karl Kübel

## Foundation Guidelines

The guidelines consist of the basic principles we have developed for our activities. They provide the substantial orientation for our activities and also serve to guide us in our co-operation with our partners.

The guidelines require a regular reflection and have to be continuously developed further in accordance with the foundation’s constitution.

(As of August 2005)

**Derived from this basic aim rooted in the constitution of Karl Kübel Stiftung, our view of the human being is further characterised by the following conviction:**

- The uniqueness of each individual
- The conviction that human rights are universal and require protection
- Openness towards the diversity of cultural and religious forms of life within our "One World"
- The obligation to contribute to the protection of creation as well as to contribute to the further development of creation, keeping in mind the principles of responsibility, participation and solidarity.

#### **Our Objectives**

- By supporting parents and families of different cultures we aim to contribute to the overall development of their children, especially during the first three years of life.
- We promote a child- and family-friendly living environment and develop the social climate in the society necessary for this.
- We recognize the challenges to family-life in the context of social development and take up these challenges within the framework of our foundation's activities.

#### **Principles of our Work**

- We want to achieve our goals through preventive action taking into consideration long term tendencies, wherever possible.
- Predominantly we try to enter into cooperations with likeminded partners and clients, in our educational institutes, projects and joint ventures. Moreover we build up institutional co-operations.
- In all our activities we take care for utilising our resources in the most efficient and sustainable way.
- We work according to the principle of help towards self-help.

#### **Our Methods**

- We safeguard and increase the financial basis of our joint activities respecting the ethic principles our foundation guidelines.
- We support parents and children, multipliers and experts by means of educational and consulting programmes, in order to promote their personal and professional development, capacities, as well as their interpersonal relationships.
- We work as a partner in development co-operation in order to improve the living conditions of deserving communities and to contribute to social justice. We capacitate multipliers to raise and strengthen the awareness of German youths for development issues and their global responsibility.
- We support initiatives which promote a child- and family-centred society and build networks together with partners and promoters . We raise public awareness regarding current family-related issues.

#### **Our Understanding of Leadership and Co-operation**

- We promote an atmosphere of trust, openness and mutual support.
- We strengthen the self-responsibility of our staff through fair assessment on the basis of mutually developed and accepted targets.
- We provide the necessary resources and framework to realise our plans and we use the same in a responsible way.
- We ensure a smooth and transparent flow of information.
- We promote professional competency and personal development of all those involved in the foundation's activities. This is a core task for those employees holding responsibility for personnel.