



Outline
Advanced Training on
"Impact Oriented Project Planning and Monitoring"

KKID - Coimbatore,
March 08th to 10th 2010

Target Group

Participants from organisations dealing with projects and programmes of development cooperation in all fields being responsible or involved in activities of project cycle management. Knowledge of formalized planning procedures like logframe-planning and the use of project cycle management is appreciated.

Topic

In the last years the expectation that development projects focus on and demonstrate their impact has risen dramatically. Next to these recent developments it has always been of interest to organisations engaging in development cooperation to know about the real impact of their projects. Only by assessing their projects' impacts they are in a position to explain and demonstrate the contributions their projects make to other actors (beneficiaries, partners, donors, the general public).

Perhaps even more important - only then they are able to manage their projects effectively and (re)direct activities into the needed directions ("Are we doing the right thing and are we doing it the right way?"). Finally impact assessment enables organisations to learn from past success or failure for their future work.

In order to reach these goals it is absolutely necessary to not measure impact only at the end of a project but to include it right from the beginning. Planning and monitoring for project impact has to be done in a systematic way during all phases of a project. This is not easily done as can be seen in practice as in theoretical discussion on the topic.

Organisations and project staff struggle with high expectations to prove and focus on "impacts" and with a multitude of offers in terms of methods and tools on the market. This workshop wants to contribute to your understanding and orientation in these matters as well as to your practical capacity to realise impact oriented project work.

Objective

- Participants have a better understanding of the significance of "impact orientation" in the field of development cooperation and for their concrete project work.
- Participants are in a position to increase the impact of their projects by practicing impact oriented project planning and monitoring.

Contents

After exploring the significance of impact orientation in development cooperation and for project work the workshop focuses on practical challenges of putting impact orientation into practice. The participants share their experiences with impact orientation in their field of work in order to learn from one another and to identify common difficulties which then again can also be worked on more intensely during the workshop.

Project Cycle Management (PCM) and working with Logical Frameworks (Logframes) will shortly be reviewed to lay a common ground for the practical exercises: defining impacts and impact chains, setting up indicators and milestones, designing an appropriate monitoring system and using appropriate monitoring tools.

All practical exercises start with a methodological introduction and are being practiced with concrete project examples (case studies). Finally, alternative approaches will shortly be presented and further reading and resources will be recommended and supplied with a CD-ROM to all participants.

Trainer Profile

Bela Allenberg,

M.A. in Economics, born 1968, married, 2 children.

Mr. Allenberg works for the German Institute for Foreign Cultural Relations (ifa) and its funding programme zivik (civil conflict resolution) assessing and advising peace projects by NGOs world wide. He sees supporting effective and realistic approaches to impact orientation in project work as a constant challenge and motivation in his work.

Mr. Allenberg is also a practicing trainer and facilitator and long-time lecturer at the Centre for Advanced Training in Rural Development (CATAD / SLE) at Humboldt University in Berlin. He has gathered practical experience in project work in different settings and countries in Asia, Africa and Latin America



Programme

Monday, 08th March

9 - 13 Morning Session	<ul style="list-style-type: none">• Welcome and presentation of participants• Presentation of workshop programme• Presentation and discussion on background: rising importance of "impact" in development cooperation and project work• Sharing experiences with impact orientation in project work
13 - 14	Lunch Break
14 - 18 Afternoon Session	<ul style="list-style-type: none">• Review of central elements of Project Cycle Management (PCM) and working with Logical Frameworks (Logframes)• Presentation and discussion on the meaning of "impact" of development projects and for project work (how can we define "impacts"? what are impact chains & how to work with them?)• Impact orientation within different phases of the project cycle - what steps need to be observed

Tuesday, 09th March

9 - 13 Morning Session	<ul style="list-style-type: none">• Recap of Day 1• Practical exercise in groups: defining impacts and impact chains in project examples (case studies)• Presentation and discussion of results of group work in plenary
13 - 14	Lunch Break
14 - 18 Afternoon Session	<ul style="list-style-type: none">• Presentation on: developing and using indicators and milestones• Practical exercise in groups: defining indicators and milestones in project examples (case studies)• Presentation and discussion of results of group work in plenary

Wednesday, 10th March

9 - 13 Morning Session	<ul style="list-style-type: none">• Recap of Day 2• Presentation on: appropriate monitoring systems and monitoring tools
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	<ul style="list-style-type: none"> • Practical exercise in groups: identifying a monitoring system and practicing tools for monitoring in project examples (case studies) • Presentation and discussion of results of group work in plenary
13 – 14	Lunch Break
14 - 18 Afternoon Session	<ul style="list-style-type: none"> • Presentation and discussion of alternative approaches for impact orientation (e.g. Outcome Mapping) • Comments on further literature and resources for impact oriented PCM (participants will receive list of literature and other resources as well as a CD-ROM with documents) • Round up of topic trying to answer all open questions • Workshop evaluation

Because of coffee-breaks provided and depending on progress within the different sessions, the actual programme can deviate from this plan. Most probably the daily sessions might take up until 18.00.